

10th Annual

Happy Trails



The Hottest



Sponsorship Opportunity around!

Join the Rotary Club of Apple Valley as we celebrate 10 YEARS of sizzle and spice! We hit the trail last year with a new name and new location but this year is going to *blow the lid off the chili pot!*

Sat., Oct. 22, 2011 10 a.m. - 4 p.m. (Brewster Park, 21024 Otoe Road, Apple Valley, CA)

Great attendance, lots of families

Widespread advertising through print, radio and TV media partners

Event features live music, food & drinks, kid's area

Back for 2011: a Classic Car Show and Horseshoe Tournament!

ICS-Sanctioned event—Winner's go to ICS Worlds in 2012

[Formerly the Wannatouchama]

See other side for Levels and Benefits!

*Benefits vary by sponsor amount. See agreement for specific packages available. Printing deadlines may affect the final value of sponsor package when signed. The Rotary Club of Apple Valley Foundation is a tax-exempt non-profit organization.



Proceeds benefit the many projects of the Rotary Club of Apple Valley. Service Above Self since 1956.

www.HappyTrailsChiliCookOff.com
www.AppleValleyRotary.com

Kathie: (760) 490-3488
RotaryKat@gmail.com



Happy Trails Chili Cook Off Sponsor Agreement

I hereby agree to become a sponsor of the 2011 Happy Trails Chili Cook Off. As a sponsor, I understand that I will receive the benefits as set forth in this agreement. I further understand that sponsorship benefits will not be provided and this agreement will not be binding until this agreement is signed by both parties and full payment is received. EVENT: Oct. 22, 2011, Brewster Park, 21024 Otoe Rd., AV.

I select the following category and corresponding contribution:

BENEFITS – Ask about CUSTOM PACKAGES!	Trail Boss \$2500	Wrangler \$1500	Cowboy \$500	BANNER \$100*
Company name on newspaper advertising	Name			
Recognition on all flyers, news releases & posters	Logo	Logo		
Logo/Name on event t-shirt	Logo	Logo		
VIP Parking (number of spaces, with prior notice only)	2	2		
Recognition on website & in event program handed out at event	Logo	Logo	Name	
Complimentary event t-shirts	4	2	1	
Your banners on site at the event (maximum size 3' x 8'; you provide banners 7 days prior to event)	3	2	1	
Admission to event, including tasting kits	12	8	4	4
Vendor space (w/completion of vendor application)	x	x	x	
VIP "Cooks & Sponsor Dinner" Fri. night, 10/21/11, 6 pm.	6 tickets	4 tickets	2 tickets	

***Banner Only sponsorship:** Hung on exterior fence of event from Fri. a.m. thru Sat. night. Can include logo. Banner will be custom made for event by us, and stored with us. Deadline for banner order is October 1, 2011. Special 2011 price: New banner \$100; Renewals \$100.

ALSO AVAILABLE: Title sponsorship - \$3000; Stage sponsor - \$1500; Friday dinner sponsor - \$1000; and **custom packages** according to your interest and budget. You may also combine packages.

My contribution will be as follows: \$_____ cash and/or \$_____ value if in-kind services/materials

Describe in-kind donations: _____

Terms and Conditions

Expect event to be held rain or shine. No refunds of sponsorship donations are available. Receiving the maximum value of the sponsorship package is dependent upon timely receipt of money, services, material, artwork, etc.

Sponsor Information

Your Name _____ Title _____

Company/Agency name as you wish it to appear in printed materials:

Address _____

Phone _____ Fax _____ Email _____

Signed _____ Date _____

Accepted by _____

Rotary Club of Apple Valley

Date

Contact: Kathie Martin - (760) 490-3488; RotaryKat@gmail.com www.HappyTrailsChiliCookOff.com